

HUDBA

UMENIE

KÁVA



Nová Cvernovka, Račianska 1575/78, 831 02 Bratislava

OFFER FOR PARTNERS

3rd year — 10. & 11.05.

Nová Cvernovka

Bratislava, Slovakia

Festival media partners



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www.twocoffeetchamps.com

TCC24

Two Coffee Champs
Coffee Festival



01 ABOUT THE FESTIVAL

During two days in May, the premises of Nová Cvernovka will transform into the venue for the Czech-Slovak coffee festival Two Coffee Champs.

Nová Cvernovka has become a meeting place for coffee lovers, coffee experts, roasters and farmers from all over the world. The specialty coffee festival is focused on coffee tastings, lectures, cuppings and workshops on sensory skills or home brewing. Two Coffee Champs 2024 will bring to Bratislava a blend of three aspects: music, art, and, of course, coffee.

In the 3rd year, the festival will offer even more energy and expand the zones. It will spread over a total area of over 1,700 m². During the cuppings, visitors can learn to perceive the flavours of coffee. They can listen to engaging presentations from importers, roasters or bartenders, stop by the outdoor zone or refresh in the chill zone. They can look forward to a number of international and overseas roasteries showcasing their coffee roasting styles.

The ticket price includes unlimited coffee consumption, admission to the festival zones, cuppings and lectures. There will also be coffee contests in which baristas from several countries will participate. In addition to quality coffee, a new expanded gastronomy zone with food and drinks will also be included.

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01 ABOUT THE FESTIVAL

date — 10. & 11. May 2024^{9 am to 6 pm}

venue — [Nová Cvernovka, Bratislava](#)

exhibition area — 1,700 m² indoors & outdoors

number of visitors — 4,000–6,000

SK/CZ visitor ratio — 6:4

media reach — 900,000+ ^{social media, Forbes, StartitUp, ...}

ig — [@twocoffeetchamps](#)

sources — [cloud tcc 2024](#)

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01 ABOUT THE FESTIVAL



Why do partners choose us?

- we are the Czech-Slovak coffee festival with the largest reach
- we present over 90 domestic and foreign exhibitors
- the festival is unique in its extensive all-day programme
- the format is attractive for professionals and the general public
- the festival includes two barista competitions
- we offer elaborate educational lectures, workshops, coffee tastings and an importer zone full of coffee experts
- our partners present the latest coffee preparation technologies
- we regularly have the best volunteers

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02 TYPES OF PARTNERSHIP

a) for partners

MAIN PARTNER from 3,000 EUR

PARTNER OF THE FESTIVAL from 1,200 EUR

b) for roasteries — 2 m²

THREE-HOUR SLOT from 150 EUR

ALL-DAY SLOT from 400 EUR

FULL-FESTIVAL SLOT from 700 EUR

c) other exhibitors

EXHIBITOR from 800 EUR

SMALL EXHIBITOR from 150 EUR

FOODTRUCK from 300 EUR

THE MAIN PARTNERS ARE THE CORNERSTONE OF A QUALITY COFFEE EVENT

- exhibition area of 8 m² (including electrical connection)
- 20 free admissions to the event
- marking the place with the partner's name

ADVERTISEMENT

- placement of the partner's logo on the official website of the event and on the Roast Different magazine website throughout the year 2024
- sharing the partner's profile on social media
- partner's logo in online and print promotional materials
- partner's logo on promotional walls and tickets
- opportunity to place promotional material in the sample bag (product sample, leaflet, etc.)
- 45% discount on advertising and partnership fulfillments for 2024 in the magazine. [Full price list here.](#)

3000 EURO

Possibility of a discount of up to 50% of the amount in the case of a NON-MONETARY FULFILLMENT or ACTIVE INVOLVEMENT IN THE ORGANISATION of the festival upon prior agreement.



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THANKS TO THE SUPPORT OF OUR PARTNERS,
WE CAN ORGANIZE COMPETITIONS FOR
TALENTED BARISTAS

- exhibition area of 5 m² (including electrical connection)
- 10 free admissions to the event
- marking the place with the partner's name

ADVERTISEMENT

- placement of the partner's logo on the official website of the event and on the Roast Different magazine website throughout the year 2024
- sharing the partner's profile on social media
- partner's logo in online and print promotional materials
- 25% discount on advertising and partnership fulfillments for 2024 in the magazine. [Full price list here.](#)

1200 EURO

Possibility of a discount of up to 50% of the amount in the case of a NON-MONETARY FULFILLMENT or ACTIVE INVOLVEMENT IN THE ORGANISATION of the festival upon prior agreement.

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THREE-HOUR SLOT

150 EUR

- assigned presentation area 2x2 m
- assured equipment (choice between espresso and brew bar)
- 2 free admissions to the event
- possibility to sell 2 types of coffee in the festival shop
- the number of coffee types or entries for sale is not multiplied by the number of slots

ALL-DAY SLOT

400 EUR

- assigned presentation area 2x2 m
- **prepared wiring:** 2x EU plug; power up to 2,600 W; voltage 230 V and 2x EU plug; power up to 2,000 W; voltage 230 V
- 4 free admissions to the event
- possibility to sell 2 types of coffee in the festival shop
- marking the place with the name of the roastery

FULL-FESTIVAL SLOT

700 EUR

- assigned presentation area 2x2 m
- **prepared wiring:** 2x EU plug; power up to 2,600 W; voltage 230 V and 2x EU plug; power up to 2,000 W; voltage 230 V
- 4 free admissions to the event
- possibility to sell 2 types of coffee in the festival shop
- marking the place with the name of the roastery

CUPPING FOR 30 PEOPLE

100 EUR

- 1.5-hour slot for 30 people including 25 min. for preparation and 5 min. for clean-up
- complete cupping room equipment
- space for 10 coffee samples in 3 cupping bowls each
- assistance with washing the accessories

IN ADDITION

- + 50 EUR, CONTACTLESS COFFEE SALES ON THE SPOT
(SR legislative obligations must be fulfilled by the seller)
- + 50 EUR, RENTAL OF ESPRESSO EQUIPMENT AND TABLE
- + 20 EUR, RENTAL OF TABLE ONLY (180 cm)

DISCOUNT

- 50 EUR, PROVIDING A QUALITY LECTURE OR WORKSHOP
- up to 50% of the amount in case of active involvement in the festival organisation

FOR ROASTERS WE FURTHER PROVIDE:

- list of all the roasters will be published in the online and print version of the festival programme that every visitor receives at the entrance
- participating roasters can present their coffee samples for free in festival bags
- we guarantee the provision of a sufficient quantity of festival cups, cow milk and plant-based alternatives for the preparation of dairy beverages
- we provide enough quality filtered water for coffee preparation, supply and waste removal
- the distribution of espresso and brew bars is random, we will inform about the time slots when all slots are full or at the end of April
- each roaster will receive an invitation to 2 importer cuppings, please confirm your attendance
- roasters with all-day and all-festival slots can set up their stand the day before from 6 pm
- night guarding of the facilities is provided from 10th to 11th May.

IF REQUESTED, WE CAN PROVIDE 2-DAY TICKETS TO THE FESTIVAL FOR THE PURPOSE OF ORGANIZING A COMPETITION ON THEIR SOCIAL NETWORKS



EXHIBITOR

800 EUR

- assigned presentation area of 2x2 m (including electrical connection)
- 2 free admissions to the event
- the possibility of on-the-spot sale (SR legislative obligations must be fulfilled by the seller)

SMALL EXHIBITOR

FROM 150 EUR

- assigned presentation area of 2x2 m (including electrical connection)
- 2 free admissions to the event
- the possibility of on-the-spot sale (SR legislative obligations must be fulfilled by the seller)

The small exhibitor partnership is designated for small producers and quality home products. We reserve the right to decide the classification of small exhibitors at our personal discretion.

FOODTRUCK

FROM 300 EUR

- assigned presentation area of 2x2 m (including electrical connection)
- sales limited exclusively to food and non-alcoholic beverages (SR legislative obligations must be fulfilled by the seller)
- location in the outdoor gastronomy zone
- 2 free admissions to the event



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IF YOU ARE INTERESTED IN PARTICIPATING IN THE FESTIVAL AS A PARTNER OR EXHIBITOR, PLEASE EMAIL YOUR IDEA TO OUR DEAR MARKÉTA marketa@rdmag.co

The deadline for partnerships and exhibitors application submission is on 15th March 2024.

IF YOU ARE A COFFEE ROASTER, PLEASE SUBSCRIBE YOUR COMPANY VIA OUR CONVENIENT online form

Registration will take you 4 to 8 minutes.

The deadline for roasters application submission is on 29th February 2024.

WE ARE LOOKING FORWARD TO COOPERATION
AT THE CZECH-SLOVAK COFFEE FESTIVAL
TWO COFFEE CHAMPS 2024!

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03 FESTIVAL ORGANISER



MARKÉTA SLADKOVSKÁ

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with her team:

[Petra Vlková](#) · gastro zone & photography, petra@rdmag.co

[Janka Léblová](#) · festival shop, janka@rdmag.co

[Patrik Sláma](#) · lectures & workshops, patrik@rdmag.co

[Ondřej Sejk](#) · competitions, ondrej@rdmag.co

[Mirek Soukup](#) · communication with schools mirek@rdmag.co

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